FutureLens

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Motivation

Visualization can be a very powerful tool in data mining when applied properly. It can lead to very quick knowledge discovery as it allows for a big picture overview of overwhelmingly large amounts of data. In this particular task, a tool was to be designed that would take a large set of SGML documents and present them to the end user in such a manner to facilitate quickly finding interesting patterns and aid in knowledge discovery. The additional requirement that output from a non-negative tensor factorization tool be directly input to the program was applied. The non-negative tensor factorization produced twenty-five different groups of fifteen relevant specific entities and thirty-five relevant terms. An entity in this case is a specific type of term such as a person, location, or organization [4] [5].

Background

Many of the concepts and ideas of this project stem from FeatureLens, a University of Maryland text and pattern visualization program [1]. FeatureLens allows the user to explore frequently occurring terms or patterns in a collection of documents. Connections between these frequent terms and the dates at which they appear in the set of documents can quickly be visualized and investigated. A screen shot of FeatureLens is shown below in Figure 1.



Figure 1: FeatureLens

While FeatureLens may sound suitable for the given task, it is not without its shortcomings. For one, its design is rather complex as it requires a MySQL database server, an HTTP server, and an Adobe Flash enabled web browser to function properly. As such, it is not a trivial task to set up an instance of FeatureLens from scratch and may take an inexperienced user a significant amount of time to get started. Data sets must be be parsed and stored in the database, an operation that an end user cannot perform so examining arbitrary data sets is out of the question. In implementing the architecture of FeatureLens, the designers chose to use a variety of languages–Ruby for the back end, XML to communicate between the front end and back end, and OpenLaszlo for the interface. Because of this variety in languages adapting and modifying FeatureLens would prove quite difficult. Responsiveness of the interface also tends to degrade to the point that it impacts usability when given even the simplest of tasks. Clearly a better solution was needed.

Features

FutureLens is a text visualization tool that implements much of the functionality of Feature-Lens while adding a few necessary missing features. It is written in the Java programming language using the Standard Widget Toolkit so it is not only cross platform but uses native widgets where possible to maintain a consistent look and feel with the platform it is being run on. For end users not familiar with the program, FutureLens has a built in demo feature that demonstrates its basic functionality. An example of FutureLens running on Mac OS X is shown below in Figure 2.



Figure 2: FutureLens

All the basic functionality of FutureLens can be seen in this example. The boxes along the bottom show the terms that are currently being investigated. The intensity of the color hints at the concentration of the term throughout the documents. A graph of the percentage of documents containing the term versus time is shown at the top, while the raw text of the selected document is shown to the right with the selected terms highlighted in the appropriate color. Multiple terms can be combined into extended patterns easily by dragging and dropping. While this presents an excellent overview of the data, it is possible to load the output of a data mining tool. An example of this is shown below in Figure 3.

00		Futur	eLens			
Overview Group9 🛿						
 Entities \$ 215 Million (0.359) \$ 25-30 Million (0.359) Banks (0.359) 					Filename: Week-of- Mon-20030630.txt_40.x ml.txt.p.NE Date: June 29, 2003	
Cruz (0.359)	May, 2003	Sep, 2003 De	c, 2003 Mar, 2	2004 Jun, 2004	Sup lup 20 22:20:28 2002	
 Darla Banks (0.359) Rio De Janeiro (0.322) Alabama (0.269) Brazil (0.265) South America (0.252) Us (0.177) North America S (0.03) S522 Billion (0.03) Cspi S Dewaal (0.03) Jeanchretien (0.03) Hansen (0.03) 	May, 2003	Jun, 2003	Jul, 2003	Aug, 2003	Sun jun 29 23:30:38 2003 Something is rotten in the tropical fish import business and not just some dead fish. A southern environmentalist has succeeded in trapping poachers by conducting sting operations in Brazil – and Darla Banks loves doing this. She carries a concealed camera in her handbag and secretly films illegal freshwater fish collections, including the rare Black arwana	
▶ Terms	Sep, 2003	Oct, 2003	Nov, 2003	Dec, 2003	and Cruz ' Dwarf Pearlfish. From 340-500 million fishes are kept in American homes (three times the total number of dogs and cats). Trade in fish grows every year. At least US \$ 215 million in tropical fishes are handled every year in the US. The US imports 125 million of ornamental fishes per year - US \$ C 20 million (the currer)	
	- \$ 215 Million, \$ 25-30 Million, Darla Banks	5 Million, 5 Million, Darla Banks			- As a wildlife detective, Banks , 32, often bluffs her way into	

Figure 3: FutureLens With Group File

Here a file containing pertinent terms output from a tensor factorization tool has been loaded as a separate view into FutureLens. The view is nearly identical to the overview. However, the list of terms has been limited to only what was contained in the input file. This allows the user to quickly view the different clusters of entities through time [5].

Future Work

While FutureLens implements all the required features for the given task, it can still stand some improvement. It works well for evidence generation but it has no automation for any type of scenario discovery. Methods that locate interesting features in the data set could be added to create a single analysis tool. As it stands now, the output of data mining methods must manually be entered into the program. Eliminating this human interaction would greatly increase the efficiency of scenario discovery. The program can also be extended to support a dynamic data set if such a need might arise.

References

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